



# MARCUS NAHRGANG

SYSTEMS ANALYST, WEBDESIGNER, PHOTOGRAPHER

## PROFESSIONAL CAREER:

WEBMASTER, WEBDESIGNER, PHOTOGRAPHER, IT-CONSULTANT

*speakertrade e.K., Michael von Keitz, Solingen | 01.09.2017 – 31.12.2022*

WordPress web design and online marketing for the company's self-developed ProAudio brands SE Audiotechnik®, mivoc® and VUE Audiotechnik®.

- Setup and maintenance of several WordPress installations (se-audiotechnik.de, vue-audiotechnik.com, mivoc.com, store.mivoc.com, speaker-connection.com, leuthermuehle.de) incl. all arising work like selection of themes and evaluation and integration of plugins, SEO, SEM
- Introduction of the orderly administration of the different WordPress sites with ManageWP incl. setup of staging environments for web development
- Monitoring, reporting, backups, updates, security, and performance analysis of all managed websites of mivoc®, SE Audiotechnik, VUE Audiotechnik, speaker connection and the Seminarhaus Leather Mühle.
- Various customizations in hosting and PHP source code, as well as lots of CSS
- WordPress and hosting performance optimization
- Setup and maintenance of the scalable, cloud-based hosting infrastructure (Cloudways, Digital Ocean)
- Maintenance of the social media channels used (Facebook, Twitter, Instagram, LinkedIn, YouTube)
- Maintenance of Google services such as Google MyBusiness, Adwords, Tag Manager, Analytics
- Photographic creation and editing (PhotoShop) of image material for store, websites and print in own photo studio. Also co-responsible for selection of stock photos for web and print
- Smaller image films by camera and drone
- Setup of an internal media database (WordPress based)
- Introduction of CRM vTiger
- Introduction of Shopware 5 as multi B2C and B2B sales platform with connection to internal ERP MicroTech Büro+ incl. Cateno Connector
- Development of server-based tools, e.g. YOURLS-Shortlinks
- Work with the project management tool TeamWork
- English as the main language internally in the international company and in communication with production in China and the subsidiary in the USA

WEBMASTER, WEBDESIGNER (WORDPRESS)

*Xavannah GmbH, Bielefeld | 01.03.2017 – 31.08.2017*

- Management and maintenance of approx. 70 WordPress sites with the MainWP tool.
- Introduction of a DAM system for automated image format conversion and image storage database
- Set up various WordPress / WooCommerce customer websites with the integration of in-house server-based tools for the glass industry

## PROFILE OVERVIEW:

I have extensive experience in the areas of

- Administration and system analysis of UNIX, Linux, Windows and OS/X hardware and software
- Standard software, specific industry and enterprise solutions, CAD/CAM/CAE
- OpenSource software and freeware
- Customer service, support and user helpdesk in large enterprises and startups
- Web design (WordPress and other CMS)
- Online stores (ShopWare 5, WooCommerce and others)
- Online marketing (SEO, SEA, SEM) and social media
- Internet and Multimedia
- Photography and image editing, drone videos

## SKILLS AND EXPERTISE:

- Classic IT support, customer service, administration and user helpdesk support
- Heterogeneous hardware and operating system landscapes
- Web design and digital marketing
- Branding of products and companies
- Photography and image editing (Photoshop, Lightroom)

## LANGUAGES:

- German (native language)
- English (business fluent in speech and writing)

## CONTACT INFORMATION:

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Flickr: [flickr.com/mnahrgang](https://www.flickr.com/photos/mnahrgang)



## SCHOOL EDUCATION:

01.08.1972 – 31.07.1976

Elementary school Oerlinghausen / Helpup

01.08.1976 – 18.05.1985

Grammar school Oerlinghausen with A-Level

General secondary technical certificate (Physics & Maths)

## MILITARY/SUBSTITUTE SERVICE:

02.09.1985 – 30.04.1987

Civilian service youth hostel Möhnesee / Soest

## APPRENTICESHIP:

01.02.1988 – 25.01.1991

Dual training as communications electronics technician / specializing in information technology at Nixdorf-Computer AG with additional qualification as a specialist consultant for integrated systems

## SKILLS:

Hardware, processor architectures, memory, file systems, kernel structures, performance and crash dump analyses, TOS, SINIX, SunOS, Solaris, IRIX, HP-UX, AIX, Tru64, Linux, OS/2 2.11 & Warp, Netware V4, Windows 3.1-11, Windows Server 2012-2016, macOS/X Tiger (10.4) - Sonoma (14.0), software distribution with Matrix 42 Empirum Pro, IOS and Android know-how, network topologies & physics, bridges, routers, LAN/WAN, TCP/IP, DNS, NIS, DHCP, OSI, ISDN, DSL, SLIP, PPP, FTP, HTTP, SMTP, POP3, IMAPV4, UNIX shell programming (sh, ksh, csh, tcsh, bash, awk, sed), Basic, Pascal, C, assembler (Z80, 6502, 68000, 80x86), MS Office, business software, freeware, OpenSource, GPL, CC0, internet technologies, web design, WordPress, Typo3, Shopware V5, Google website tools, SEO, SEM, SEA, DSGVO, Büro+, Cateno, Adobe PhotoShop and Lightroom, photography and image editing

## HOBBIES:

Mac & PC's, internet, graphic design, travel, photography, hiking and fresh air, camping, canoeing, music (active & passive), festivals, table tennis, billiards, badminton, petanque, chess, vintage cars, cycling and scooters, cooking, (wood-)crafting, drone flying

## SELF-EMPLOYED IT-SYSTEM ANALYST

Service provider in UNIX-/Windows-/MacOS- and Internet-business, Köln/Düsseldorf/Solingen/Duisburg | 01.10.2001 - 28.02.2017

Administrator on demand in project business:

- Support for major customers such as FORD, Visteon and Thyssen, as well as some well-known suppliers to the automotive industry.
- Active in the administration environment, consulting, planning, implementation and service of CAD/CAM/CAE systems
- User helpdesk in 2nd and 3rd level support
- Software distribution and rollouts with Empirum Pro at ThyssenKrupp Steel, Duisburg
- Additional services in the area of web design and content management, e.g. at FORD, Cologne-Merkenich

## WEBMASTER AND ADMINISTRATOR

planetactive GmbH, Düsseldorf | 01.10.2000 – 30.09.2001

Administrator/system analyst of the in-house webserver farm:

- Support for critical web servers, ad servers and community game servers
- New focus on Internet technologies, security and availability

## TECHNICAL MANAGER CAD/CAM/CAE

cards engineering GmbH, Köln | 01.09.1998 – 30.09.2000

Technical Manager in the FORD & Supplier Division

- Personnel and project responsibility for 8 employees
- Development of new Inter- and Intranet technologies inhouse

## UNIX-SYSTEM ANALYST IN THE AREA OF CAD/CAM/CAE

cards engineering GmbH, Köln | 01.10.1995 – 31.08.1998

UNIX system analyst in technical field service and support at FORD

- Planning, project planning, installation, service & support of SUN, SGI, HP and IBM CAD workstation and server solutions (Solaris, IRIX, HP-UX, AIX) for the automotive supplier industry throughout Germany and the UK
- Experience with complex networks, the CAD systems I-DEAS MasterSeries, CADD5 and PDGS/EDGS, as well as EDM solutions and team data management
- Specialist for print and plot systems. Among other things, script development to improve CAD/CAM HPGL/HPGL2-based plot output systems.

## UNIX SYSTEM-SPECIALIST FOR TARGON® AND RM200/400®

Siemens-Nixdorf (SNI), Paderborn | 01.09.1994 – 31.09.1995

System specialist for UNIX systems (hardware & operating system) in the central support centre.

- Remote support and backlevel function for the technicians in the field and in function as interface to development

## UNIX SYSTEM ANALYST IN TECHNICAL CUSTOMER SERVICE

Nixdorf Computer AG, GS Bielefeld | 01.02.1991 – 31.08.1994

Transfer after training as a systems technician for UNIX systems:

- Technical customer service East Westphalia-Lippe for Nixdorf TARGON/31 and SNI RM200/400 systems, Silicon Graphics and HP Apollo graphics workstations, as well as their peripherals and remote data transmission systems.